



**LEARN MORE  
ABOUT  
SPONSORSHIP  
OPPORTUNITIES**



## *Sponsorship Opportunities*

HAMPTON ROADS PHILHARMONIC

**If you are interested in a  
sponsorship, please visit:**

[hrphil.org/sponsorships/](https://hrphil.org/sponsorships/)



CONNECT TO YOUR  
COMMUNITY THROUGH MUSIC

## SEASON AND CONCERT *Sponsorship Opportunities*

### Our Season

The Hampton Roads Philharmonic performs four concerts a year in Hampton, and chamber performances throughout the Hampton Roads region. Those include Sunday Performance (October), Winter Classics & Holiday Favorites (December), Young Artists Competition Showcase Performance (March), and a Finale Performance (May)

### About our Audience

The Hampton Roads Philharmonic attracts a wide array of Hampton Roads community members to our concerts and programs throughout the year. Our concerts are centrally located, allowing a short travel distance from Williamsburg to Norfolk. We attract many veterans and currently active military members due to our proximity to numerous military establishments, as well as young families and musicians in the area. Our concerts typically attract about 200 attendees from across Hampton Roads, ranging from families to elders.

## SEASON PRESENTING SPONSOR - \$2,500

*Our premier business sponsorship, presenting sponsors are our biggest supporters for the season. This opportunity presents the best opportunity to get exposure to all of our supporters.*

- Sponsorship mentioned in all season materials, including flyers, social media cover photos, website pages, and other relevant places
- Full-page advertisement in programs, both digital and print
- Featured in e-mail newsletter before all concert performances
- Logo and snippet featured in all email communications
- Introduction at all concert events by the Executive Director
- 6 exclusive social media posts throughout the year
- Up to 200-word excerpt listed on website, and link to website or Facebook page
- 50-word spotlight in programs
- Opportunity to meet with conductor before or after Winter Classics & Holiday Favorites performance

## PERFORMANCE SPONSOR - \$750 PER CONCERT

*With four sponsorships available throughout the season, Performance Sponsors are exclusive sponsors for each of our performances.*

- Text acknowledgment on current season webpage for the duration of the season, along with link to either website or Facebook page
- Sponsorship highlighted in all concert promotional materials, including flyers, Facebook events, and social media posts
- Includes 2 dedicated social media posts regarding sponsorship
- Featured in e-mail newsletter before the concert
- 50-word spotlight in program
- Full-page advertisement and cover page logo featured on program, both digital and print
- Introduction at concert by the Executive Director
- Opportunity to meet with conductor before concert

## MUSICIANS' CIRCLE - \$500

*Available for small businesses and individuals to be featured throughout the season*

- Logo included on Sponsors page on website, along with link to either website or Facebook page
- Tagged in 4 social media posts throughout the year, along with other Musicians' Circle sponsors
- Included in email marketing campaigns throughout the year (typically 6-8)
- ½ page advertisement featured in four season programs, both digital and print

## PATRONS' CIRCLE - \$250

*Available for small businesses and individuals to be featured throughout the season*

- Logo included on Sponsors page on website, along with link to either website or Facebook page
- Tagged in 4 social media posts throughout the year, along with other Musicians' Circle sponsors
- Included in email marketing campaigns throughout the year (typically 6-8)
- ¼ page advertisement featured in four season programs, both digital and print

## *Design Services*

Don't have a logo or ad? The Hampton Roads Philharmonic offers design services to deliver a professional ad for your sponsorship level. Services are available for \$25 (Musicians' Circle or Patrons' Circle) or \$50 (Season Presenting Sponsor or Performance Sponsor).