



# Sponsorship Opportunities

HAMPTON ROADS PHILHARMONIC

If you are interested in a sponsorship, please contact us at [development@hrphil.org](mailto:development@hrphil.org). or visit [hrphil.org/sponsorships](http://hrphil.org/sponsorships)



Connect to your community through music

## SEASON AND CONCERT *Sponsorship Opportunities*

### Our Season

The Hampton Roads Philharmonic hosts four concerts each year. These include our Opening Concert (October), Winter Classics and Holiday Favorites (December), the Young Artists Competition Showcase Performance (March), and Finale Performance (May). The orchestra and its chamber ensembles also perform at other events throughout the Hampton Roads region.

### About our Audience

The Hampton Roads Philharmonic attracts a wide array of Hampton Roads community members to our concerts and programs throughout the year. Our concerts are centrally located, allowing for short travel distances from Williamsburg and the Southside. We typically attract up to 200 attendees from across Hampton Roads, ranging from young families to elders, as well as many active military members and veterans.

*All packages are tax-deductible donations*

## CUSTOM PACKAGES

*Want a package that meets your needs? Feel free to email us at [development@hrphil.org](mailto:development@hrphil.org), and we can find a mix of print and digital advertisements that align with your goals!*

## DESIGN SERVICES

*Don't have a logo or ad? The Hampton Roads Philharmonic offers design services to deliver a professional ad for your sponsorship level. Services are available for \$25 (Musicians' Circle or Patrons' Circle) or \$50 (Performance Sponsor).*

## PERFORMANCE SPONSOR - \$250 PER CONCERT

*With four concerts available throughout the season, Performance Sponsors are exclusive sponsors for each of our performances.*

### **Choose between Opening Concert, Winter Classics, YAC Showcase, and Finale Performance**

- Text acknowledgment on current season webpage for the duration of the season, along with link to either website or Facebook page
- Sponsorship highlighted in all concert promotional materials, including flyers, Facebook events, and social media posts
- Includes 2 dedicated social media posts regarding sponsorship
- Featured in e-mail newsletter before the concert
- 50-word spotlight in program
- Full-page advertisement and cover page logo featured on program, both digital and print
- Introduction at concert by the Executive Director
- Opportunity to meet with conductor before concert

## MUSICIANS' CIRCLE - \$100

*Available for small businesses and individuals to be featured at four consecutive performances*

- Logo included on Sponsors page on website, along with link to either website or Facebook page
- Tagged in 4 social media posts throughout the year, along with other Musicians' Circle sponsors
- Included in email marketing campaigns throughout the year (typically 6-8)
- ½ page advertisement featured in four season programs, both digital and print

## PATRONS' CIRCLE - \$75

*Available for small businesses and individuals to be featured at four consecutive performances*

- Logo included on Sponsors page on website, along with link to either website or Facebook page
- Tagged in 4 social media posts throughout the year, along with other Patrons' Circle sponsors
- Included in email marketing campaigns throughout the year (typically 6-8)
- ¼ page advertisement featured in four season programs, both digital and print