



**LEARN MORE
ABOUT
SPONSORSHIP
OPPORTUNITIES**



**If you are interested in a
sponsorship, please visit:**

hrphil.org/sponsorships/



*Sponsorship
Opportunities*

HAMPTON ROADS PHILHARMONIC

CONNECT TO YOUR
COMMUNITY THROUGH MUSIC

SEASON AND CONCERT
Sponsorship Opportunities

Our Season

The Hampton Roads Philharmonic performs 4-6 full-orchestra concerts each season, along with special programs including our Young Artist Showcase and community collaborations. This season includes performances at The American Theatre in Hampton and Christopher Newport University, with events running from October through May.

About our Audience

We draw a diverse audience from across the region, including military families, veterans, young musicians, and arts-loving residents from Williamsburg to Norfolk. Our centrally located concerts typically attract around 200 attendees, ranging from families to seniors.

Design Services

Don't have a logo or ad? The Hampton Roads Philharmonic offers design services to deliver a professional ad for your sponsorship level.

Benefit	Season Presenting \$2,500 <i>Our premier sponsorship level, ideal for businesses seeking the highest visibility. Includes season-long promotion across all platforms and exclusive recognition at every concert.</i>	Community Champion \$1,000 <i>A great option for small businesses looking for season-long exposure. Includes program ads, digital recognition, and a concert introduction to connect with our audience.</i>	Performance Sponsor \$750 <i>Perfect for businesses wanting to support a specific concert. Includes featured placement in all promotional materials and a spotlight during the performance.</i>	Musicians' Circle \$500 <i>A strong entry point for individuals or businesses to show their support all season. Includes grouped recognition across digital and print channels.</i>	Patrons' Circle \$250 <i>An accessible way to support the orchestra throughout the season. Includes grouped recognition in programs, emails, and social media.</i>
Recognition in all season materials	✓	–	–	–	–
Introduction at concert(s) by Executive Director	All Concerts	1 Concert	1 Concert	–	–
Dedicated social media posts	6 Posts	3 Posts	2 Posts	Grouped Posts (4x/year)	Grouped Posts (4x/year)
Email newsletter feature	All concerts	Included	1 Concert	Included	Included
Logo + link on HRP website	✓	✓	✓	✓	✓
Business excerpt on HRP website	200 words	100 words	50 words	–	–
Print & digital program ad	Full Page	Half Page	Full Page	Half Page	Quarter Page
Placement on concert cover page	✓	–	✓	–	–
Listing in concert program (all concerts)	100-word Spotlight	50-word Spotlight	50-word Spotlight	Logo Only	Logo Only
Opportunity to meet conductor	Any Concert	1 Concert	1 Concert	–	–
Optional ad design assistance	Included (\$50 value)	Included (\$50 value)	Included (\$50 value)	Available (\$25)	Available (\$25)